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**ST. AUGUSTINE
PONTE VEDRA**
FLORIDA'S HISTORIC COAST®

Sing Out Loud Festival 'Francis Field Showcase' Welcomes Big Names in Music to Florida's Historic Coast in September 2023

Tickets on sale now!

St. Augustine, Fla. (May 15, 2023) – The secret is out. Florida's Historic Coast is the place to see live music this fall as the [Sing Out Loud Festival](#) 'Francis Field Showcase' welcomes The Black Keys, Mumford & Sons, Lord Huron, Maggie Rogers, Yola, War Hippies, Elle King, Amos Lee, and S.G. Goodman.

The two-day festival, which will be held Friday, September 22 and Saturday, September 23 at Francis Field in downtown St. Augustine, offers only two-day tickets, including General Admission for \$235 each, General Admission+ for \$395 each, and Platinum for \$760 each. Tickets are on sale now and [available online only](#).



On Friday, September 22, the Francis Field Showcase will welcome headliners The Black Keys, a Grammy Award-winning American rock duo formed in Akron, Ohio in 2001 and consisting of bandmembers Dan Auerbach and Patrick Carney. The Black Keys are known for songs like "Tighten Up," "Lonely Boy," "Howlin' for You," and "Fever." Other performers for that night include, indie rock band, Lord Huron; English singer-songwriter, Yola; and country music duo, War Hippies.

On Saturday, September 23, the Francis Field Showcase will welcome headliners Mumford & Sons, a British folk rock band founded in London in 2007 and consisting of bandmembers Marcus Mumford, Ted Dwayne, and Ben Lovett. Mumford & Sons are known for tunes like "I Will Wait," "Little Lion Man," "The Cave," and "Hopeless Wanderer." Other musicians that will take the stage on Saturday night include, American singer-songwriter, Maggie Rogers; blues rock musician, Elle King; folk soul-rocker, Amos Lee; and Southern songwriter, S.G. Goodman.

Introduced in 2016, Sing Out Loud Festival is an annual celebration of live music throughout Florida's Historic Coast. Over multiple weekends in September, dozens of musical genres and over one hundred local, regional, and national artists play a mix of free and ticketed shows at venues around the area. The festival is produced by St. Johns County Cultural Events, which curates and operates [The St. Augustine Amphitheatre](#) and [Ponte Vedra Concert Hall](#), in partnership with the St. Johns County Tourist

Development Council. Guided by its core values of music, community, and philanthropy, Sing Out Loud Festival has welcomed more than 1,300 musicians from around the world while raising over \$300,000 for local nonprofit organizations.

Celebrate music all weekend! General Admission (GA) tickets are \$235 (plus shipping and fees). Tickets allow entry into the two-day Francis Field Showcase on Friday, September 22 and Saturday, September 23. GA tickets include, free water refill stations throughout festival grounds; wide variety of local food options for purchase; full-service bars with beer, wine, and cocktails for purchase; and official band merch, festival merch, and specialty items for purchase.

General Admission+ (GA+) tickets are \$395 (plus shipping and fees). Tickets allow entry into the two-day Francis Field Showcase and everything that is included with GA tickets as well as the following, early entry into festival grounds; unlimited access to the air-conditioned GA+ Lounge with full bar service featuring beer, wine, and cocktails for purchase; air conditioned restrooms; festival water bottle and tote; Fast Lane access at all GA bars; and complimentary charging stations.

Platinum tickets are \$760 (plus shipping and fees). Tickets allow entry into the two-day festival and everything that is included with GA+ tickets as well as a prime platform viewing area; unlimited access to the air-conditioned Platinum Lounge with full bar service and food for purchase; and commemorative laminate.

Touted as “St. Augustine’s Official Month of Music,” the Sing Out Loud Festival has been delighting residents and tourists alike with monthlong festivities centered around the joy of live music. This annual event welcomes hundreds of local, regional, and national musicians to Florida’s Historic Coast for multiple weekends filled with great tunes and community gatherings. For images to accompany postings [click here](#).

Located midway between Daytona Beach and Jacksonville, Florida’s Historic Coast includes historic St. Augustine, the outstanding golf and seaside elegance of Ponte Vedra Beach, and 42 miles of pristine Atlantic beaches. For more information, call 1.800.653.2489 or go to the Visitors and Convention Bureau website at www.FloridasHistoricCoast.com. Check us out on social media Instagram @FloridasHistoricCoast @ViajaSanAgustin Facebook.com/OfficialStAugustine and Facebook.com/ViajaSanAgustin and Twitter @FIHistoricCoast

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