



Florida's Historic Coast Continues to Receive Grand Accolades

St. Augustine, Fla. (March 8, 2023) – St. Augustine, Ponte Vedra Beach and the surrounding area, known as Florida's Historic Coast have been nationally recognized as one of the best places for fantastic visitor experiences. From the history and architectural elegance of the nation's oldest city and the pristine natural beauty of the Atlantic coast to the coveted golf courses at Ponte Vedra Beach and the World Golf Village, exceptional experiences and outstanding service can be found at every turn.

This week, Ponte Vedra Beach will take the world stage when [THE PLAYERS Championship](#) takes place at TPC Sawgrass, March 7-12. The tournament, which is often referred to as the fifth major, takes place each year on the THE PLAYERS Stadium Course which features one of the most recognizable and challenging holes on the PGA TOUR with the Par 3, 17th, and its famous island green. The biggest names on the PGA Tour – Jon Rahm, Matt Kuchar, Jason Day, Scotti Scheffler and Rory McIlroy have descended on this luxurious seaside resort town to swing it out for the coveted title of THE 2023 PLAYERS Champion.

St. Augustine was featured on NBC's Today Show on February 15th as the first featured destination on the newsmagazine's "Winter Escape" series. And, on March 7, [Today with Hoda & Jenna](#) featured the launch of Southern Living Magazine's the South's Best Awards, featuring [St. Augustine as the Best Small Town in the South](#).

Throughout the year, visitors can experience all the great places and adventures that are recognized worldwide.

Here are other accolades and recognitions of the incredible visitor experiences found on Florida's Historic Coast:

USA Today 10 Best (March 2023) – St. Augustine was named a [Top 10 Small Town in the US](#) by USA Today readers.

Tripadvisor (February 2023) – St. Augustine Beach was named to the #13 slot of the Top Beaches in the United States (#3 in Florida) on [Tripadvisor 2023 Travelers Choice Awards](#).

Convention South (January 2023) – St. Augustine Ponte Vedra & The Beaches awarded 2022 Readers Choice Award for exhibiting excellence, creativity and professionalism in the meetings and convention industry.

Southern Living (January 2023) - St. Augustine takes the #2 spot the [Florida Towns That Are Better](#) In The Winter list.

TheTravel.com (August 2022) - St. Augustine takes #5 spot on the list of [Perfect East Coast Destinations for A Road Trip](#).

msn.com (August 2022)- St. Augustine is recognized as #3 of 30 [Most Beautiful Small Towns and Cities in Florida](#).

BestLife (August 2022) - St. Augustine makes the list of [The 10 Best U.S. Cities to Visit for History Buffs](#).

Lonely Planet (June 2022) – St. Augustine included on the list of the [10 Most storied places in the US to visit in 2022](#).

Livability (May 2022) – St. Augustine listed among the top six Historic Downtowns that are jumping - [6 Historic Downtowns You Must Visit](#).

USA Today 10 Best (April 2022) – St. Augustine Harbor named among the 10 Best Urban Paddle Trails in the U.S.

Trips to Discover (April 2022) – St. Augustine (Beach) named a [Top 15 Best Family Beach Vacation in the U.S.](#)

Located midway between Daytona Beach and Jacksonville, Florida's Historic Coast includes historic St. Augustine, the outstanding golf and seaside elegance of Ponte Vedra, and 42 miles of pristine Atlantic beaches. For information call 1.800.653.2489 or go to the Visitors and Convention Bureau website at www.FloridasHistoricCoast.com. Check us out on Twitter @FIHistoricCoast on Instagram @FloridasHistoricCoast and @ViajaSanAgustin on Facebook.com/OfficialStAugustine and Facebook.com/ViajaSanAgustin. #StAugustine #PonteVedra #FloridasHistoricCoast #ViajaSanAgustin