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**ST. AUGUSTINE
PONTE VEDRA**
FLORIDA'S HISTORIC COAST®

Extend Any Cruise with History & Adventure on Florida's Historic Coast

St. Augustine, Ponte Vedra and The Beaches offer exciting itineraries and dedicated planning tools for cruisers

St. Augustine, Fla. (August 28) – Florida is home to hundreds of ships departing for destinations far and wide. Just a short drive from two of the state's major ports (Port Canaveral and Jacksonville), Florida's Historic Coast has launched a new dedicated [webpage](#) to help travelers extend any cruise with a memorable Florida experience.

"Why end your vacation at the port when adventure is just a stone's throw away?," asks Susan Phillips, President and Chief Executive Officer of St. Augustine, Ponte Vedra and The Beaches Visitors and Convention Bureau. "With 459 years of history, 42 miles of pristine beaches, a thriving culinary and arts scene, and perfectly preserved architecture, Florida's Historic Coast is a treasure trove of activities and attractions ready to be explored."

Florida's Historic Coast is nestled along the Eastern Atlantic Seaboard, a short hour south of the Port of Jacksonville and only 90 minutes north of Port Canaveral. St. Augustine, Ponte Vedra and The Beaches have long been recognized as premiere destinations by top tourism publications and professionals. To help visitors plan their adventure, the Visitors and Convention Bureau has created a dedicated webpage, including travel information, attraction highlights, and select itineraries that showcase the area's most popular charms.

Some of the suggested themed itineraries include:

- *Exploring the Hispanic Heritage on Florida's Historic Coast:* Discover the rich and vibrant Hispanic heritage of Florida's Historic Coast.
- *Taking the Scenic Route on Florida's Historic Coast:* Embark on an unforgettable journey where scenic routes unveil the region's natural beauty and historic landmarks.
- *Ponte Vedra Style:* Become immersed in the luxury of Ponte Vedra Beach.
- *A Multicultural Tour of Florida's Historic Coast:* Explore the many cultures that have influenced the architecture, food, and lifestyle of St. Augustine for nearly 460 years.
- *Outdoor Adventures on Florida's Historic Coast:* Get active with exhilarating activities on land and sea.

The area also hosts myriad annual [events](#), including [Nights of Lights](#), [The Fort Mose Jazz & Blues Concert Series](#), [THE PLAYERS Championship](#), [St. Augustine Celtic Music & Heritage Festival](#), [Florida's Birding and Photo Fest](#), and many more.

Travelers looking to create their own pre- or post-cruise adventure can use [Florida's Historic Coast's](#) trip planner or receive interactive help from the website's new AI Trip Assistant.

[Click here](#) to access destination publicity images.

Located midway between Daytona Beach and Jacksonville, Florida's Historic Coast includes historic St. Augustine, the outstanding golf and seaside elegance of Ponte Vedra, the rural beauty of Hastings, Elkton, St. Johns, and 42 miles of pristine Atlantic beaches. Visitor Information Centers are located at 10 Castillo Drive, St. Augustine; 200 Solana Rd. Suite B, Ponte Vedra Beach; and at the St. Johns County Beach Pier Park, 350 A1A Beach Blvd., St. Augustine Beach. For advance travel information, call 1.800.653.2489 or go to the Visitors and Convention Bureau website at www.FloridasHistoricCoast.com. Check us out on social media Instagram [@FloridasHistoricCoast](#); [@ViajaStAugustine](#), Facebook.com/OfficialStAugustine, and Facebook.com/ViajaStAugustine and Twitter [@FIHistoricCoast](#)