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**ST. AUGUSTINE  
PONTE VEDRA**  
FLORIDA'S HISTORIC COAST®

## **Celebrate Mother's Day on Florida's Historic Coast**

*Plan a mom-centered getaway, from a luxurious getaway stay to garden parties and sailing into the sunset.*

St. Augustine, Fla. (April 20, 2026) – Mom, mommy, godmother, stepmother – no matter the moniker or relation, the love for these special women is the same. Florida's Historic Coast is celebrating Mother's Day with special activities and offers that say, "I appreciate you!"

The Bayfront Marin House has curated a relaxing getaway experience, [A Night Off from Motherhood](#), available May 1-17. The package includes a ceremonial permission slip for doing nothing, plush robe, homemade breakfast in bed, locally crafted artisan candle, and complimentary "Do Not Disturb Mom" door hanger.

Indulge in a Mother's Day foodie weekend, May 6-9, with the [St. Augustine Food + Wine Festival](#), named one of Florida's Top 10 Food & Wine Festivals by USA Today. This celebration of everything epicurean features seated dinners, tastings, and cooking demonstrations by celebrity guests and local chefs, accompanied by over 400 varieties of wine, beer, and spirits served by beverage experts.

For a more intimate gastronomical experience, explore small group foodie tours. The Tasting Tours' [Sip & Savor Experience](#), May 8-9, blends history with chef-driven tastings at local restaurants and hidden gems, paired with a selection of wines. St. Augustine City Walks is offering moms half-price admission to its [Food & Wine Tours](#) throughout May. During this walking tour, guests will enjoy signature tastings and paired wines at a curated selection of restaurants. [First Coast Cart Tours](#) takes guests on comfy golf carts for its Historical Tour or Historical Food Tour, guided by certified historians and featuring a four-course menu at culinary venues. Moms receive 10% off May 8-15.

If sweet treats are at the top of mom's list, there's just one question – cake or ice cream? Maci's Ice Cream in Historic Downtown St. Augustine offers a [Mother's Day Sweet Treat](#) May 8-10: a choice of a complimentary topping or a waffle cone upgrade with its creamy, handcrafted scoops. Let mom eat cake, but make it extra beautiful with Crème de la Cocoa's [Make It Pretty](#) cake upgrade chances any of its elegant cakes with a white buttercream finish, chocolate ganache or gold drip, macarons and truffles, edible gold leaf, artisan chocolate décor, fresh fruit, and meringues.

Crafty moms can embrace their creative side with hands-on experiences. Pair farm-fresh blooms with seasonal treats at Parker Flower Farms' [Mother's Day Garden Party](#) on May 9. Guests can select their favorite Parker Flower Farms homegrown flowers and create a unique bouquet through a guided design experience. Refreshments and seasonal treats provided by Crème de la Cocoa. Create custom jewelry with Anchor Boutique on May 9 for its [Hand-Stamped with Love](#) event. Design a personalized pendant,

hand-stamped with the guests' chosen initials or phrase and created in-store, and then wear it for a complimentary mini Mom & Me photo shoot.

Throw off the bowlines and set sail with [Schooner Freedom Charters](#) on May 9-10 with Day, Sunset, and Moonlight Sails – mom can choose to relax with a drink or get in the action and raise a sail. [St. Augustine Sailing](#) has intimate luxury sailing yachts, perfect for small groups looking to kick back and connect. Book a Sunset Tasting Cruise or a Brunch Sail that features expertly-prepared culinary treats while a licensed captain navigates St. Augustine's waterways.

For more curated Mother's Day experiences, visit [www.FloridasHistoricCoast.com/events/holidayas/mothers-day](http://www.FloridasHistoricCoast.com/events/holidayas/mothers-day).

**Located midway between Daytona Beach and Jacksonville**, Florida's Historic Coast includes historic St. Augustine, the outstanding golf and seaside elegance of Ponte Vedra, the rural beauty of Hastings, Elkton, St. Johns, and 42 miles of pristine Atlantic beaches. Visitor Information Centers are located at 10 Castillo Drive, St. Augustine; 200 Solana Rd. Suite B, Ponte Vedra Beach; and at the St. Johns County Beach Pier Park, 350 A1A Beach Blvd., St. Augustine Beach. For advance travel information, call 1-800-653-2489 or go to the Visitors and Convention Bureau website at [www.FloridasHistoricCoast.com](http://www.FloridasHistoricCoast.com). Check us out on social media [Instagram @FloridasHistoricCoast](#); [Facebook.com/OfficialStAugustine](https://Facebook.com/OfficialStAugustine); and [Threads @floridashistoriccoast](#)

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