



## Diamond level\*

Includes one annual **FHC membership** with **linked logo** and one line of descriptive text underneath it on all issues plus **one Spotlight article** in **consumer e-newsletter**, one dedicated **FHC Facebook Live**, one boosted **Facebook post with sponsor-provided image**, one **Instagram story**, one **LinkedIn post**, and three **Twitter posts**, 30 minute **VCB staff consultation** for marketing, PR, social media and/or promotions assistance plus sponsorship of the **State of the Tourism Industry meeting** (includes reserved table for eight; top billing in-program, invitation recognition & signage; company display table at meeting; STI attendee & e-mail opt-in list for re-marketing). **Price: \$3,000 6 Diamond Sponsorships Available**

## Sapphire level

Includes one annual **FHC membership** with **linked logo** and one brief line of descriptive text underneath it on monthly issues of consumer e-newsletter (circ. +153,000) in all issues plus one Spotlight article with image in **consumer e-newsletter** and on **FHC Facebook** page, plus 30 minute **VCB staff consultation** for marketing, PR, social media and/or promotions assistance. **Price: \$2,000 6 Sapphire Sponsorships Available**

## Gold level\*

Includes one annual **FHC membership**, one dedicated **FHC Facebook Live**, one boosted **Facebook post with sponsor provided image**, one **Instagram story**, 30 minute **VCB staff consultation** for marketing, PR, social media and/or promotions assistance **plus** sponsorship of the **State of the Tourism Industry meeting** (includes reserved table for eight; logo recognition as sponsor of the STI Breakfast & Coffee plus in-program and invitation recognition & signage; company display table at meeting; STI attendee & e-mail opt-in list for re-marketing). **Price: \$1,500 4 Gold Sponsorships Available**

## Ruby level

Includes one annual **FHC membership** with **linked logo** and one brief line of descriptive text underneath it on monthly issues of consumer e-newsletter (circ. +153,000) plus 30 minute **VCB staff consultation** for marketing, PR, social media and/or promotions assistance. **Price: \$1,000 6 Ruby Sponsorships Available**

## Silver level\*

Includes sponsorship of the **State of the Tourism Industry meeting** (featured name recognition as sponsor on in-program, invitation & signage, STI attendee & e-mail option list for re-marketing) plus 30 minute **VCB staff consultation** for marketing, PR, social media and/or promotions assistance and **choice of three** of the following: company display table at meeting, one dedicated FHC Facebook Live, one dedicated FHC Instagram post, three Twitter posts, one LinkedIn post, or one video post to FHC's YouTube Channel (sponsor must provide video of 1 minute or less showcasing their business). **Price: \$750 5 Silver Sponsorships Available**

## Bronze level\*

Includes sponsorship of the **State of the Tourism Industry meeting** (name recognition as sponsor on in-program, invitation and signage) plus 30 minute **VCB staff consultation** for marketing, PR, social media and/or promotions assistance). **Price: \$350 8 Bronze Sponsorships Available**

\*INCLUDES STI SPONSORSHIP

### FHC FACEBOOK PAGE



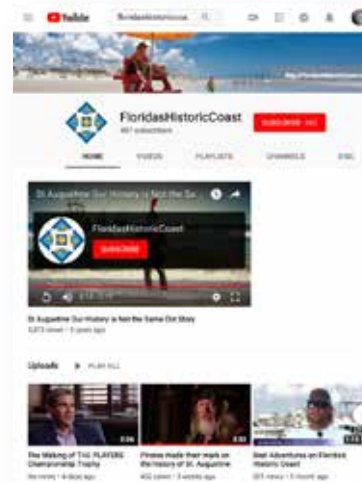
### FEATURED POST

### FHC TWITTER PAGE



### FEATURED POST

### FHC YOUTUBE PAGE



### FEATURED VIDEO

### FHC CONSUMER E-NEWSLETTER

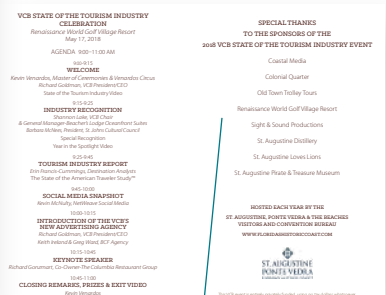


### FHC INSTAGRAM PAGE



### FEATURED POST

## STATE OF THE TOURISM INDUSTRY



## AGENDA SPONSOR RECOGNITION (additional on-site signage not shown)