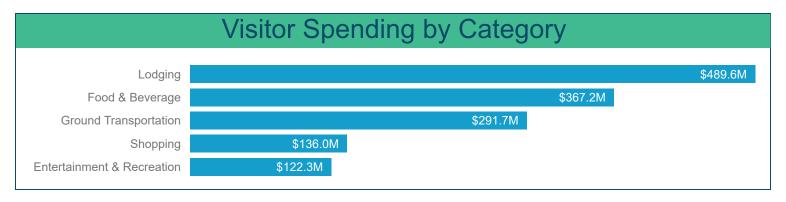
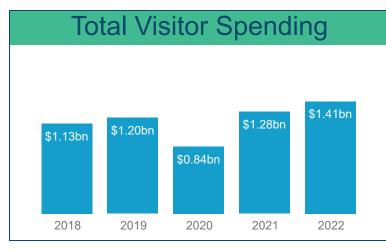
2022 ECONOMIC IMPACT OF TOURISM



Saint Johns County





2022 Visitor Spend vs. 2021

+10.2% | +17.0%

2022 Visitor Spend vs. 2019

21.7%

of Total Jobs in Region Supported by Visitor Spending

\$148.5M

State & Local Taxes Generated

\$158.1M

Federal Taxes Generated

	Direct	Indirect	Induced	Total
GDP	\$670.6M	\$637.8M	\$650.2M	\$1,958.5M
Jobs	16,709	8,036	8,571	33,316
Wages	\$426.8M	\$374.7M	\$359.3M	\$1,160.8M
Total Business Spending	\$1.22bn	\$1.12bn	\$1.13bn	\$3.47bn

Figures in this document are based on spending by visitors during 2022, including domestic out-of-state visitors, international visitors, and Florida residents who traveled at least 50 miles to the destination. They also include both day and overnight trips. Indirect impacts are impacts on non-tourism businesses which provide supplies to tourism businesses (e.g. restaurant suppliers). Induced impacts are impacts on non-tourism businesses due to spending of wages by employees of tourism businesses (e.g. the money spent by a tourism business employee at a grocery store). "Total Business Spending" is the amount paid to suppliers by businesses.

